

CLIENT SUCCESS STORY

An established LTL transportation services provider uses Dynamics GP to automate and modernize dated processes and maximize efficiency.

ABOUT THE CLIENT

Southeastern Freight Lines is a privately-owned regional less-than-truckload (LTL) transportation services provider that specializes in providing services to the Sunbelt region. Founded in 1950, Southeastern employs approximately 8,500 people and operates service centers in 13 states, as well as Puerto Rico. They work with a network of service partners to ensure transportation services in the remaining 37 states. Southeastern has been honored with more than 390 quality awards for excellence in service from customers and trade associations, including BASF, Georgia Pacific, Home Depot, 3M, Milliken & Company, and Lowe's.

CHALLENGE

To find a comprehensive accounting solution that would not only accommodate their varying pay practices, but also allow for customization flexibility based on the owners' needs and the needs of the company.

When it comes to managing their day-to-day operations, the Southeastern Freight Lines motto has always been "Providing Quality Without Question." They set a high standard for their employees and are proud to say they have never compromised on hiring professionals who are highly trained, hard-working, and committed to the highest level of customer service. They also work with some of the best third parties in their respective industries, including Olympic Project, Greenshades, Integrity Data, and Easy e-Bank Rec, to maximize their system.

In addition to working with the best people and hiring the most qualified team, they also strive to arm that team with the best technology available, whether that means having a state-of-the-art system that gives customers real-time visibility to their shipments or having an accounting system in place that is efficient and effective — which wasn't exactly the case when they reviewed their processes in early 2008.

*An established LTL transportation services provider uses **Dynamics GP** in partnership with InterDyn Artis to automate and modernize dated payroll processes, as well as maximize efficiency for many other day-to-day processes ranging from bank reconciliation to accounts payable and everything in between.*

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“Before making the switch to GP, we had a very antiquated payroll system that forced us to handle many payroll processes manually, specifically as it pertained to automatic monthly and annual pay increases for our drivers and clerical workforce,” said Southeastern Controller Amanda Blackwell. With upwards of 5,000 employees, having a manual process for accounting and payroll was cumbersome at best, but it also left too much room for clerical error. Southeastern realized during their review that they also had additional accounting and financial processes that could stand an upgrade as well.

They knew a change needed to be made in order to automate their existing processes as much as possible, but they still wanted to flexibility to customize the new system in a way that would work best for the company. As with all of their technology, they worked closely with their IT department, taking a considerable amount of time researching and selecting software that would provide the most benefit for the company as well as the industry. Ultimately, they made the decision to go with Dynamics GP.

“Part of that selection process was choosing the best GP partner available. We felt that was InterDyn Artis,” said Blackwell. “InterDyn Artis excels in their knowledge of Dynamics GP and have a history of providing excellent customer service.”

CHALLENGE

More than just accounting software, Dynamics GP is an easy-to-use solution that helps businesses of all sizes manage their finances, human resources, manufacturing, and operations. With a wide range of customization options, Southeastern found that Dynamics GP provided their team the tools needed to pay employees on time and accurately using a system that was flexible enough to accommodate all of their accounting needs. And with checks and balances already built into the system, their team was able to reduce errors and respond to situations in a proactive manner. In addition to automating their payroll, Southeastern was able to utilize Dynamics GP’s General Ledger (GL), Accounts Payable (AP), Bank Reconciliation, and Accounts Receivables (AR) features to further maximize efficiency.

Southeastern Freight Lines implemented Dynamics GP in October 2008, and haven’t looked back. They currently use Dynamics GP for many of their day-to-day financial operations, and processing both hourly and salary payrolls. The hourly payroll calculates checks for approximately 7,200 employees, while the salary payroll is processed bi-weekly for 1,300 employees.

Choosing InterDyn Artis as a GP partner has been an important part of their success story. As a trusted reseller and leading provider of Dynamics GP, InterDyn Artis has helped businesses all over the country enhance their success through empowering technology.

“InterDyn Artis provided and continues to provide exceptional customer service. Their team meets with us annually to ensure they are aware of any upcoming projects we want to pursue. In addition, they are staffed to handle a large client such as Southeastern. This is critical when selecting a GP partner,” Blackwell said.

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RESULTS

By changing their accounting system to Dynamics GP, it allowed Southeastern to remove many of their laborious, redundant processes, while keeping staff to a minimum. Processing payroll for 8,500 employees would be a daunting task when done manually. With the addition of Dynamics GP, which provides many checks and balances to ensure errors are identified prior to the completion of payroll processing, Southeastern is now able to seamlessly and efficiently perform all payroll responsibilities with ease, providing outstanding service to their employees. The new system has also taken the headache out of their daily accounting and financial obligations.

“InterDyn Artis is a group of professionals that had extensive knowledge of Dynamics GP. They are known for their excellent support of their clients and this was of utmost importance to us. I would recommend and would certainly encourage companies to select them as their GP partner,” Blackwell said.

“Any time you can implement a system that removes many manual processes is a benefit. This was certainly true for our company.”

For Southeastern Freightlines, Dynamics GP has...

- > Removed laborious, redundant processes.
- > Made processing payroll for 8,500 employees a seamless and efficient task.
- > Taken the headache out of daily accounting and financial obligations.

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About InterDyn Artis

At InterDyn Artis, your vision is our mission. We believe there is a better way to help you achieve business growth and development, and we are here to help you accomplish just that. Since 1989, we have been bringing value to our customers by providing top-of-the-line service and support through shared values and expertise. We specialize in the sale, consulting and support of innovative Microsoft Dynamics solutions that help drive digital transformation. Our tenured team offers a best-in-class experience to help identify critical business requirements and objectives so that you can focus less on tedious tasks, and more on what’s important. InterDyn Artis is here to offer a consistent and meaningful relationship as a partner you can trust.