

Case Study: Private Equity-Backed Healthcare Platform Data & Analytics Transformation

Client Background

A private equity-backed healthcare platform operating a growing network of provider practices engaged LBMC during a period of rapid expansion. At the time, the organization was early in its growth journey, actively scaling through acquisitions while working to build the operational and data infrastructure needed to support that growth. Its model centralized administrative and financial functions while allowing individual practices to maintain their clinical approach — driving scalability but increasing complexity across systems, data, and reporting.

The Challenge

As a fast-growing organization with a lean corporate team, the company needed immediate data infrastructure and analytics capabilities without the resources to build an internal team. Key challenges included:

- No centralized data warehouse or reporting infrastructure
- Multiple EMR and financial systems with no integration
- Limited visibility into revenue cycle performance and operational trends
- A small finance team managing data, technology, and operations simultaneously

Our Approach

LBMC was engaged early to provide a flexible, consultative solution. The approach included:

- Implementing a scalable healthcare data architecture to accelerate deployment

- Building a foundational data warehouse, followed by evolving, customized reporting
- Establishing a single-source of truth for enterprise data
- Identifying data quality issues and inconsistencies throughout implementation.

This approach enabled the organization to quickly establish a reliable data foundation while adapting to evolving business needs and supporting ongoing growth.

Solutions & Services

A modern, cloud-based data platform was designed to scale with growth:

- **Data Warehouse:** Centralized platform integrating clinical and financial systems
- **RCM Reporting:** Insights into denials, adjustments, and productivity
- **Operational & Financial Reporting:** Real-time visibility into performance for leadership
- **Embedded Data Support:** Continuous management of integrations, validation, and expansion
- **AI Strategy & Transformation:** Roadmap development and implementation support

Why Clients Chose & Stay with LBMC

Clients choose and stay with this approach because it combines scalability, industry expertise, and strategic support. It delivers proactive insights beyond the initial scope while enabling efficient onboarding of new practices and data sources as the organization grows. With finance-focused insights and centralized visibility, it empowers leadership to make informed decisions and focus on patient care without operational disruption.